GREEN GOALS A
OPPORTUNITIES
CANADA'S ENVIRONMENTAL
LABOUR DEMAND
FORECAST TO 2033

## About ECO Canada

Environmental Careers Organization of Canada (ECO Canada) is a not-for-profit corporation established in 1992 as part of Canada's Sector Council Initiative. ECO Canada is focused on identifying, communicating, and meeting the needs of environmental practitioners, employers, educators, and students. Its vision is to build the world's leading environmental workforce.

ECO Canada has supported Canada's environmental workforce by establishing professional development resources, training programs, and educational partnerships, conducting in-depth labour market research and providing the largest industry-specific job board.
ECO Canada's programs and services are developed through strong national partnerships, consultative strategic planning, and ongoing labour market research. Its labour market research provicato wa mo into environ and educators, youth, and industry partners to make decisions and formulate strategies. To learn more, please visit www.eco.ca

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## REPORT HIGHLIGHTS

## TOTAL ENVIRONMENTAL WORKFORCE

The total environmental workforce includes core environmental workers (those who require environmental-specific knowledge, skills and competencies for their role) across all industries and workers employed by environmental goods and services organizations, regardless of role or required competencies.We estimate that 1 in 15 workers in Canada are part of the total environmental workforce.


ENVIRONMENTAL WORKERS IN 2024
$7 \%$ of the Canadian workforce


JOB OPENINGS DUE TO RETIREMENTS
24\% retirement rate


NET NEW JOBS BY 2033

9\% growth from 2024

NET JOB OPENINGS

|  | Top regions |
| ---: | ---: |
| Ontario | 181,750 |
| Alberta | 83,050 |
| British Columbia | 81,970 |
| Top industries |  |
| Professional, scientific <br> and technical services | 80,440 |
| Public administration <br> Health care and <br> social assistance | 76,720 |

Top specializations Natural resource management 202,690

Fisheries \& Wildlife 186,130
Environmental health \& safety 176,520
NET JOB OPENINGS тO 2033
34\% of 2024
environmenta employment

Top occupations
Professional occupations in 20,410

Home building and
renovation managers
18,290
Other managers in
public administration

## Core environmental workforce

Core environmental workers require environmental-specific knowledge, skills and competencies.

NET JOB OPENINGS

| Top regions |  | CORE ENVIRONMENTAL WORKERS IN 2024 |  |
| :---: | :---: | :---: | :---: |
| Ontario | 49,980 |  | 28,100 |
| British Columbia | 30,250 |  |  |
| Alberta | 26,530 |  | NEW JOBS BY 2033 <br> 6\% growth from 2024 |
| Top industries |  | 2\% of the Canadian workforce |  |
| Professional, scientific and technical services | 53,050 |  |  |
| Public administration | 28,220 |  |  |
| Construction | 8,700 | 13,030 | 141,140 |
| Top occupations |  | Job openings due | NET JOB OPENIN |
|  |  | TO RETIREMENTS BY 2033 | TO 2033 |
| Professional occupations in business management | 10,890 | 25\% retirement rate | 31\% of 2024 core environmental employment |
| Civil engineers | 9,080 |  |  |

## Introduction

In the past five years, Canada has faced a variety of challenges. From a global pandemic to the ripple effects of a disrupted energy economy resulting from the Russia-Ukraine war, the economy, communities and the environment have contended with uncertainty across many dimensions. However, our recovery in response to these challenges has shown remarkab unemployment rate and the highest real GDP growth of all G7 nations.' The ripple effects of the pandemic are expected to smooth out further in the coming years, including the fall of inflation to $2 \%$ by 2025 , a drop of $1.5 \%$ from $2023 .{ }^{2}$

Within these optimistic trends, a major challenge remains. The impacts of climate change are becoming increasingly severe - 2023 was the hottest year on record and wildfires in Canada were at an all-time high, with extreme weather events amounting to over $\$ 3.1$ billion in insured damage. ${ }^{\text {T }}$ The impacts of climate change also contributed to the spike in food prices in 2023, while political tensions with Russia highlighted the widespread costs that come with global reliance on the stable supply of a diminishing resource.
The increasing urgency of building a greener economy also presents exciting opportunities for governments, industries, communities, and individuals to participate in a climate-resilient net-zero by 2050 future through initiatives such as the inment policy are paving the way toald clean energy and electrification, and the domestic development of the electric vehicle (EV) battery supply chain. ${ }^{5}$ In addition, innovation within the cleantech sector and the adoption of emerging technologies are key drivers in reducing environmental impact on the road ahead.

Achieving these goals will require a skilled environmental workforce. Our outlook estimates that, over the next decade, the workforce will require 480,510 additional environmental workers across all industries. One in five Canadian workers will be reaching retirement age within the next decade, with two-thirds of these job openings requiring post-secondary education or managerial exper ise. The skir gaps result are compounded by the workforce demands of the expanding environmental sector. While
 thill of the

This environmental labour demand outlook provides insights into both the environmental workforce today and its evolution throughout the next decade to ensure a prosperous future for all.


## SPOTLIGHT: THE ENVIRONMENTAL WORKFORCE DEFINED

Canada's environmental workforce drives or supports the goals of natural resource management, environmental protection, and sustainability. Our definition includes:

- Core environmental workers (i.e., those in roles requiring specialized environmental competencies) regardless of industry, and
- Those directly employed within the environmental goods and services firms, regardless of occupation.
A Chief Sustainability Officer and
Remediation Specialist working in oil and gas; a Conservation Officer in government gas; a Conservation Water and Wastewater Treatment Operator in utilities; an Energy Auditor and Environmental Engineer in construction; and an Environmental Advisor, Accountant, and Human Resource Advisor working in an environmental consulting firm are all included in our definition (see our Career Profiles to explore over 100 roles that are part of Canada's growing environmental workforce)


We also classify environmental workers according to 13 key environmental specialization or sub-sectors, from Air Quality to Fisheries \& Wildlife, Natural Resource Management and Environmental Education \& Training (see our sector model for the complete list of specializations/sub-sectors).

This study presents estimates for environmental employment and net hiring requirements in Manitoba from 2020 to 2030. Our labour demand outlook integrates multiple sources of data:

## - Online job postings from TalentNeuron,

Statistics Canada's Census and Labour Force Survey,
Employment and Social Development Canada's Canadian Occupational Projection System
GDP growth in accordance with an average of long-term growth forecasts published by the Parliamentary Budget Office, the Department of
Finance Canada, and the Organization for Economic Co-operation and Development (OECD), and
Sectoral trends for industries within this framework are provided by Stokes Economics.

Environmental employment is estimated by identifying the 2023 EnviroShare-the proportion of environmental workers compared to all workers at the occupational level-and applying these to forecasted employment data. Net hiring requirements are derived by combining jobs created from employment growth (expansion demand) and jobs that become available as workers retire (replacement demand)

Numbers have been rounded in many cases for readability.
Refer to Appendix A for more information about our methodology and Appendix B for a list of all occupations included in our study, including those mapped to core environmental workers.

## Composition of Canada's Environmental Workforce

In 2024, the estimated environmental employment in Canada is $\mathbf{1 , 4 1 3 , 7 1 0}$ representing 7\% of the total employment in the workforce. About 453,680 of these workers are considered to be core environmental workers.

Opportunities for environmental workers are diverse and exist across Canada. Nearly $87 \%$ of environmental workers are located in Ontario, Quebec, Alberta or British Columbia.

Table 1. 2024 Environmental Employment, by Region

| Province | $\begin{gathered} \text { ENVIROSHARE } \\ 2023 \end{gathered}$ | ENVIRONMENTAL EMPLOYMENT | TOP OCCUPATIONS (BASED ON ENVIRONMENTAL EMPLOYMENT) |
| :---: | :---: | :---: | :---: |
| canada | 7\% | 1,413,710 | 453,680 |
| Ontario | 9\% | 500,250 | 154,090 |
| Quebec | 9\% | 279,570 | 85,260 |
| British Columbia | 11\% | 225,370 | 83,400 |
| Alberta | 10\% | 224,000 | 77,170 |
| Saskatchewan | 9\% | 47,730 | 11,710 |
| Manitoba | 9\% | 45,350 | 12,700 |
| Nova Scotia | 9\% | 34,920 | 11,070 |
| New Brunswick | 8\% | 26,800 | 8,360 |
| Newfoundland and Labrador | 7\% | 18,630 | 5,810 |
| Prince Edward Island | 7\% | 5,920 | 1,730 |
| Northwest Territories | 7\% | 2,190 | 1,050 |
| Yukon | 7\% | 2,010 | 920 |
| Nunavut | 4\% | 1,000 | 410 |

ENVIRONMENTAL EMPIOYMENT BY INDUSTRY
The top industry employer of environmental workers is the Professional, scientific, and technical services sector, with an estimated 204,180 positions across Canada in 2024, 58\% of which are core environmental workers.

Other industries with employing a high number of environmental employees include:

- Public administration ( $\mathbf{1 8 4 , 5 7 0} \mathbf{4 7 \%}$ are core environmental workers)
- Construction (144,250; 28\%)
- Health care and social assistance (136,080; 13\%)
- Manufacturing (133,340; 37\%)
- Educational services (93,340; 30\%)

Table 2. Environmental Employment in 2024, by Industry (NAICS)

| industry (nalcs) | ENVIRONMENTAL EMPLOYMENT IN 2024 | CORE ENVIRONMENTAL <br> EMPLOYMENT <br> IN 2024 |
| :---: | :---: | :---: |
| ALL Industries | 1,413,710 | 453,680 |
| Professional, scientific and technical services (54) | 204,180 | 118,640 |
| Public administration (91) | 184,570 | 86,420 |
| Construction (23) | 144,250 | 40,370 |
| Health care and social assistance (62) | 136,080 | 17,750 |
| Manufacturing (31) | 133,340 | 48,840 |
| Educational services (61) | 93,240 | 28,070 |
| Retail trade (44) | 57,970 | 7,000 |
| Transportation and warehousing (48) | 54,860 | 8,430 |
| Finance and insurance (52) | 49,510 | 7,230 |
| Utilities (22) | 46,930 | 20,830 |
| Wholesale trade (41) | 44,100 | 8,580 |
| Other services (except public administration) (81) | 42,330 | 10,810 |
| Administrative and support, waste management and remediation services (56) | 42,200 | 8,180 |
| Mining, quarrying, and oil and gas extraction (21) | 39,580 | 13,710 |
| Agriculture, forestry, fishing and hunting (11) | 36,190 | 7,360 |
| Real estate and rental and leasing (53) | 30,660 | 11,430 |
| Arts, entertainment and recreation (71) | 30,220 | 5,770 |
| Accommodation and food services (72) | 24,040 | 1,510 |
| Information and cultural industries (51) | 18,850 | 2,520 |
| Management of companies and enterprises (55) | 610 | 250 |

ENVIRONMENTAL EMPLOYMENT BY OCCUPATION

## The job families ${ }^{9}$ with the most environmental workers are:

- Natural and applied sciences and related occupations $(350,960)$
- Trades, transport and equipment operators and related occupations (256,700
- Business, finance and administration occupations $(\mathbf{2 5 1 , 0 8 0})$

An estimated $\mathbf{2 5 \%}$ of environmental workers are in Natural and applied sciences and related occupations, a job family that includes scientists, engineers, engineering technologists and technicians, and information technology specialists. Consistent with the overall workforce, Trades, transport and equipment operators and related occupations account for $\mathbf{1 8 \%}$ of Canada's environmental workforce. Business, finance and administration occupations are slightly less represented within the environmental workforce, with $18 \%$ of occupations within this group considered environmental as opposed to $\mathbf{2 2 \%}$ of Canada's overall workforce.

Figure 1. 2024 Environmental Employment, by Job Family

${ }^{9} 1$-digit National Occupational Code (NOC). For more information, visit https://noc.esdc.gc.cal.


## SPOTLIGHT: THE RISE OF GREEN MARKETING

Green marketing involves genuine efforts by businesses to promote products and services as environmentally friendly. Companies adopting green marketing practices incorporate sustainability into their operations, production, and supply chains. This can include the use of eco-friendly materials, energy-efficient processes, and a commitment to reducing their of eco-iriendiy materials, energy-efficient processes, and a commitment to reaucing their
overall environmental impact. Green marketing aims to attract and appeal to consumers who prioritize sustainability, fostering a positive image and building brand loyalty through authentic environmental stewardship.

ECO Canada monitors trends in job postings for environmental workers across Canada. Our most recent job posting analysisio reveals that from 2021 to 2023 there were more than 1,000 environmental job ads each year for Professional occupations in advertising, marketing and public relations and $40 \%$ of all job ads in this occupation reflected a demand for environmental workers in 2023.

Our outlook for this occupation suggests that this trend will continue. We estimate that one in five workers in this occupation are in environmental roles and project 20,400 net job openings for environmental workers in this occupation through 2033 across Canada. Roughly $63 \%$ of those job openings $(12,910)$ will be in Ontario, $15 \%$ will be in British Columbia $(3,150)$ and $13 \%$ in Alberta $(2,750)$.
${ }^{10}$ https://eco.ca//research-and-resources/environmental-job-market-trends/

## TOP OCCUPATIONS BY INDUSTRY

Industries interact with environmental objectives in different ways, meaning that different environmental workers will be required to fill industry-specific workforce needs. This also means that the top occupations engaged in environmental work vary across key industries. For example, Home building and renovation managers currently see the highest number of environmental positions in Canada, but $99 \%$ of this occupation is concentrated within the Construction industry. Public administration, the largest industry employer of environmental workers, includes many Police officers $(\mathbf{9}, \mathbf{3 8 0})$ and Firefighters $(\mathbf{9}, \mathbf{3 4 0})$ engaged in environmental work. In contrast, the Professional, scientific and technical services industry employs many engineering positions with both Civil engineers $(23,050)$ and Other professional engineers $(8,440)$.
Management roles are in the top three occupations for all industries, except for Professional, scientific and technical services and Administrative and support, waste management and scientific and technica

Table 3. Top Occupations within Select Industries

| Industry (NaICS) | ENVIRONMENTAL EMPLOYMENT IN 2024 | TOP OCCUPATIONS (BASED ON ENVIRONMENTAL EMPLOYMENT IN 2024) |
| :---: | :---: | :---: |
| All industries | 1,413,710 | - Professional occupations in advertising, marketing and public relations $(44,870)$ <br> - Civil engineers $(38,890)$ <br> - Home building and renovation managers $(32,670)$ |
| Professional, scientific and technical services (54) | 204,180 | - Civil engineers $(23,050)$ <br> - Other professional engineers $(8,440)$ <br> - Lawyers and Quebec notaries $(7,720)$ |
| Public administration (91) | 184,570 | - Other managers in public administration $(16,800)$ <br> - Police officers (except commissioned) $(9,380)$ <br> - Firefighters $(9,340)$ |
| Construction (23) | 144,250 | - Home building and renovation managers $(32,450)$ <br> - Construction managers $(17,940)$ <br> - Electricians (except industrial and power system) $(7,890)$ |
| Manufacturing (31) | 133,340 | - Manufacturing managers $(15,340)$ <br> - Construction millwrights and industrial mechanics $(3,800)$ <br> - Supervisors, mineral and metal processing $(2,950)$ |
| Utilities (22) | 46,930 | - Water and waste treatment plant operators $(4,850)$ <br> - Utilities managers $(3,060)$ <br> - Utility maintenance workers $(2,420)$ |
| Administrative and support, waste management and remediation services (56) | 42,200 | Public works and maintenance labourers $(2,630)$ <br> Contractors and supervisors, landscaping, grounds maintenance and horticulture services $(1,470)$ <br> Water and waste treatment plant operators $(1,290)$ |
| Mining, quarrying and oil and gas extraction (21) | 39,580 | - Petroleum engineers $(2,690)$ <br> - Underground production and development miners $(2,420)$ <br> - Managers in natural resources production and fishing $(2,360)$ |
| Agriculture, forestry, fishing and hunting (11) | 36,190 | - Managers in agriculture $(12,330)$ <br> - Forestry technologists and technicians $(2,820)$ <br> - Forestry professionals $(2,110)$ |

The top environmental specializations are
Note: A worker or job could be mapped to ne or more specializations or sub-sectors.
sustainability 727,220
Natural Resource Management 612,780
Fisheries \& Wildlife 557,480

CORE ENVIRONMENTAL WORKERS IN 2024
Green workers are employed across all industries and occupations. About a third of the environmental workforce is composed of core environmental workers and require specialized environmental knowledge, skills, or competencies. Core environmental workers are key drivers in advancing green initiatives in the public and private sectors, such as the 2030 Emissions reduction plan and net-zero housing projects.

Figure 2. 2024 Environmental Employment, by Environmental Specialization


Figure 3. Distribution of core and non-core environmental workers within the environmental workforce in 2024

Civil engineers $(\mathbf{3 8}, \mathbf{8 9 0})$, Administrative officers $(29,880)$, and Construction managers $(26,050)$ are the core environmental occupations with the most workers. Between the top three core environmental occupations and the op three occupations in the entir nvironmental workforce, Civil engineers are the only overlapping ccupation.

Table 4. Top occupations within the core environmental workforce in 2024

| occupation (NOC) | ENVIRONMENTAL EMPLOYMENT IN 2024 | enviroshare |
| :---: | :---: | :---: |
| Civil engineers (21300) | 38,890 | 61\% |
| Administrative officers (13100) | 29,880 | 13\% |
| Construction managers (70010) | 26,050 | 25\% |
| Other professional engineers (21399) | 20,790 | 51\% |
| Manufacturing managers (90010) | 15,630 | 14\% |
| Biologists and related scientists (21110) | 14,700 | 48\% |
| Professional occupations in business management consulting (11201) | 14,380 | 12\% |
| Contractors and supervisors, mechanic trades (72020) | 12,330 | 18\% |
| Computer and information systems managers (20012) | 11,610 | 10\% |
| Engineering managers (20010) | 11,400 | 34\% |

When examined by the proportion of environmental workers in core occupations, top occupations vary from the above table. The following occupations employ the most core environmental workers by EnviroShare

- Forestry professionals (87\%)
- Conservation and fishery officers (81\%)
- Water and waste treatment plant operators (76\%)



## Hiring Outlook for the Total Environmental Workforce

In Canada, a promising trend emerges on the horizon: the environmental workforce is expanding in lockstep with the general labour force, both with an increase of $9 \%$ by 2033. Against the backdrop of increasing environmental consciousness and evolving regulatory framework industries are witnessing a parallel rise in demand for skilled professionals dedicated to sustainability but also underscores the integral role of the environmental sector in shaping the nation's economic landscape

The demand for Canadian environmental workers will likely keep growing in pace with the rest of the economy, particularly as governments continue to prioritize and promote environmenta policies. ${ }^{11}$ In order to meet the country's emissions goals of 439Mt by 2030, the government will need great investments - $\$ 50$ billion in oil and gas, $\$ 50.8$ billion in transportation, and $\$ 25$.3 billion in electricity ${ }^{12}$

Figure 4. Canadian Total Employment and Environmental Employment, 2024-2033
$\qquad$


To fill this growing demand, there will be many positions that will need to be matched with prospective workers. Within the environmental sector, job growth and retirement will account for about 480,510 net environmental job openings by 2033.
About 28\% of net job openings will result from new jobs created/ job growth (expansion demand), while $\mathbf{7 2 \%}$ will be due to the retirements expected to occur in the coming years (replacement demand).

- 136,300 - new jobs created (expansion demand
- 344,200 - additional openings as a result of retirements (replacement demand)

Figure 5. Canadian Net Hiring Requirements to 2033, All Environmental Workers

er the nexte, job growt and worker retirement will account for about 480,5
net environmental job openings by 2033. While job growth will contribute to the net hiring requirements over the years, a major driver of hiring across the decade will come from workers retiring and the need to replace the vacant roles. Canada has an aging workforce, and as the baby boomers retire, many positions will be left to be filled. ${ }^{13}$ A majority of all the hiring, both environmental and in the general workforce, will be to replace incumbents.

## REGIONAL HIRING OUTLOOK

Opportunities for environmental workers are seen in all regions over the next decade, resultin from job growth and retiring workers. While all provinces see growth in environmental hiring over the next decade, some see larger amounts. Expansion demand (new jobs created) shows net growth in environmental positions, while replacement demand shows jobs that will need to be filled to replace people leaving the workforce.

Provinces with a higher proportion of expansion demand when compared to replacement demand mean a growth in the size of the environmental industry as a whole. The territories show the smallest number of positions that will be hired for, but the greatest expansion of the environmental workforce. By contrast, Quebec has many positions that will need to be filled, but the majority of them will replace retirees while the industry stays a similar size.

Table 5. Net Hiring Requirements for Environmental Workers to 2033, by Region

| REGIoN | ENVIRONMENTAL EMPLOYMENT IN 2024 | EXPANSINN <br> DEMAND <br> 2024-2033 <br> 2024-2033 | REPLACEMENT <br> DMAND <br> $2024-2033$ | NET HIRING REQUIREMENTS 2024-2033 | NET HIRING REQUIREMENTS AS A \% OF ENVIRONMENTAL EMPLOYMENT IN 202 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| all regions | 1,413,710 | 136,290 | 344,220 | 480,510 | 34\% |
| Ontario | 500,250 | 55,970 | 125,780 | 181,750 | 36\% |
| Alberta | 224,000 | 33,680 | 49,370 | 83,050 | 37\% |
| British Columbia | 225,370 | 24,370 | 57,590 | 81,970 | 36\% |
| Quebec | 279,570 | 4,220 | 71,350 | 75,580 | 27\% |
| Saskatchewan | 47,730 | 4,760 | 10,460 | 15,220 | 32\% |
| Manitoba | 45,350 | 4,520 | 8,940 | 13,460 | 30\% |
| Nova Scotia | 34,920 | 3,190 | 8,530 | 11,720 | 34\% |
| New Brunswick | 26,800 | 3,110 | 6,510 | 9,620 | 36\% |
| Newfoundland and Labrador | 18,630 | 1,170 | 4,650 | 5,820 | 31\% |
| Prince Edward Island | 5,920 | 720 | 1,030 | 1,750 | 30\% |
| Canadian Territories ${ }^{14}$ | 5,200 | 580 | 0 | 580 | 11\% |

[^0] Territories

## INDUSTRY HIRING OUTIOOK

The Professional, scientific and technical services sector will account for about 17\% of ne解

The expansion demand for Manufacturing and Mining, quarrying, and oil and gas extraction sectors as well as to a lesser extent, the Agriculture, forestry, fishing and hunting and information and cultural industries sectors is expected to shrink to 2033. The reasons for thes declines vary across industries and the role they play within the greater Canadian economy. ${ }^{15}$
This forecast assumes that worker demand due to expansion in the manufacturing industry will shrink as a result of increased productivity due to the successful integration of automation shifting workforce composition. While industry employment growth is not expected to contract within the overall Canadian economy the manufacturing sector is still predicted to follow similar trends to those observed for environmental employment in Figure 6. Manufacturing is expected to see above-average labour productivity from 2022-2031 at $1.4 \%$ average annual productivity growth which will account for $70 \%$ of the industry's real GDP growth, as opposed to the average growth of $0.6 \%$ across all industries. However, employment growth to 2033 in the manufacturing sector is expected to follow an inverse trend with one of the slowest growth rates of al ndustries at $\mathbf{0 . 6 \%}$ average annual growth, while the average for all industries is predicted to be $1.4 \% .^{16}$
Within the Mining, quarrying, and oil and gas extraction sector, decreases in sector workforce expansion to 2033 reflect the shifting of policy and funding priorities to clean energy and expansion to 2033 reflect the shifting of policy and funding priorities to clean energy and gas sector This trend is also reflected in Canada's overall workforce and is also in part due to and labour productivity within the oil and gas sector due to automation and consequently, decrease in employment growth within this subsector. ${ }^{17}$ Alternately, within this industry group, port activities for mining and oil \& gas extraction are expected to see a sizeable increase utput as Canads critical mineral value chain becomes more established and relied upon to meet increasing material demands for electric vehicles and clean energy infrastructure. 1819

Figure 6. Net Hiring Requirements to 2033, by Industry

$-10,000 \quad 0 \quad 5,000 \quad 20,000$

## OCCUPATIONAL HIRING OUTLOOK

In the coming decade, environmental roles in Natural and applied sciences and related occupations will see over $\mathbf{2 0 \%}$ ( $\mathbf{1 0 7 , 5 0 0}$ job openings) of all projected/net job openings across all job families or groups. The next highest number of job openings will come from roles in business, finance, and administrative occupations ( 91,900 job openings) and trades, transportation and equipment operators and related occupations ( 81,000 job openings). These
job families will also see the highest environmental job openings in 2024 .

A list of 100 top environmental occupations at the 5 -digit NOC level can be found in Appendix B.

Figure 7. Net Hiring Requirements to 2033, by Job Family


SPECIALIZATION HIRING OUTLOOK
The outlook for environmental workers in sustainability specializations ( 232,740 net environmental job openings) will see the most need for workers in the coming decade. Other specializations that would experience an increase in the demand for environmental workers include

- Natural Resource Management (202,690 net job openings)
- Fisheries \& Wildlife $(\mathbf{1 8 6}, \mathbf{1 3 0})$
- Environmental Health \& Safety $(\mathbf{1 7 6 , 5 2 0})$
- Energy $(171,670)$

Figure 8. Net Hiring Requirements to 2033, by Environmental Specialization


[^1]

## HIRING OUTLOOK FOR THE CORE ENVIRONMENTAL WORKFORCE

The opportunities for environmental work are growing in Canada. With a growing emphasis on The opportunities for environmental work are growing in Canada. With a growing emphasis on
green initiatives and sustainable practices across industries, environmental jobs are experiencing significant growth nationwide. In the coming years, net job openings for core environmental workers are estimated to grow around $31 \%$ from 2024 employment levels, with 141,130 positions that will need to be filled. The total environmental workforce is expected to grow around a similar rate, which means that there will be an increasing need for candidates with environmental-specific competencies.

| REGIoN | environmental EMPLOYMENT IN 2024 | EXPANSION DEMAND 2024-2033 | $\begin{aligned} & \text { REPLACEMENT } \\ & \text { DEMAND } \\ & 2024-2033 \end{aligned}$ | $\begin{gathered} \text { NET HIRING } \\ \text { REQUIREMENTS } \\ \text { 2024-2033 } \end{gathered}$ | NET HIRING <br> REQUIREMENTS AS A \% OF CORE ENVIRONMENTAL EMPLOYMENT IN 2024 EMPLOYMENT IN 2024 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| CANADA | 453,680 | 28,100 | 113,030 | 141,130 | 31\% |
| Ontario | 154,090 | 10,340 | 39,640 | 49,980 | 34\% |
| British Columbia | 83,400 | 8,050 | 22,200 | 30,250 | 36\% |
| Alberta | 77,170 | 8,850 | 17,680 | 26,530 | 34\% |
| Quebec | 85,260 | -5,470 | 21,410 | 15,940 | 19\% |
| Manitoba | 12,700 | 1,430 | 2,700 | 4,130 | 33\% |
| Nova Scotia | 11,070 | 670 | 3,210 | 3,880 | 35\% |
| Saskatchewan | 11,710 | 650 | 2,450 | 3,100 | 26\% |
| New Brunswick | 8,360 | 850 | 2,100 | 2,950 | 35\% |
| Newfoundland and Labrador | 7,200 | 280 | 1,580 | 1,860 | 26\% |
| Prince Edward Island | 1,730 | 260 | 400 | 660 | 38\% |
| Canadian Territories | 2,380 | 260 | 0 | 260 | 11\% |

Across Canada, the highest net hiring requirements for core environmental workers to 2033 is $(25,530)$, and Quebec $(15,940)$. When net hiring requirements are examined as a proportion of 2024 environmental employment Prince Edward Island sees the highest proportion of core environmental workers (38\%), followed by British Columbia (36\%). Though the net hiring requirements for Quebec are still relatively high, this is the only province expected to see a contraction in the employment of core environmental workers within the next decade $(\mathbf{5}, \mathbf{4 7 0})$.


The expected hiring requirements for core environmental workers across industry is highest for the Professional, scientific and technical services $(53,050)$ and Public administration $(\mathbf{2 8 , 2 2 0})$ sectors. As a proportion of 2024 core environmental employment, the net hiring requirements by Healthcare and social assistance ( $\mathbf{4 8 \%}$ ) and Transportation and warehousing ( $\mathbf{4 6 \%}$ ).

Like the rest of Canada's workforce, the need the replace retiring core environmental workers will be felt across most industries. The highest replacement demand needs are forecasted within the Professional, scientific and technical services (28,340), Public administration (22,810), and Manufacturing $(\mathbf{1 2 , 0 4 0})$ industries.
Consistent with the overall environmental workforce, the Manufacturing ( $-4,210$ ), Mining quarrying, and oil and gas extraction ( $-1,640$ ) , and Information and cultural industries ( $-\mathbf{4 2 0}$ ) are expected to see less demand for core environmental workers as a due to shrinking labour needs within these industries. Core environmental workers are also expected to experience decreasing expansion demand in the Utilities $(-1,360)$, Construction $(-820)$, Administrative and support, -200) Finance and insurance (-180), and Retail trade (-80) industries.

A deeper dive into the intersection between the above industries and occupations shows that Civil engineers and Construction managers are likely to experience the greatest decrease in demand. While the Civil engineering occupation sees net positive expansion demand to 2033 across all industries $(1,370)$ the number of environmental workers needed due to industry expansion is expected to decrease in the following industries:

- Construction (-630)
- Utilities (-390
- Mining, quarrying, and oil \& gas extraction (-190)
- Administrative and support, waste management and remediation services (-130)

The need for Construction managers in environmental roles is expected to shrink across all industries by $\mathbf{5 4 5}$ jobs, seen especially within the Construction industry ( $-\mathbf{6 3 0}$ ) and the Administrative and support, waste management and remediation services ( -130 ) industry. In the and Engineering managers ( $-1,760$ and -750 ) as well as Other professional engineers ( -750 ). The Utilities sector is expected to see contractions in demand for Water and waste treatment plant operators $(-1,160)$. These changes in sector expansion and occupations may be due to shifting labour needs and workforce dynamics across industries as a result of greater automation, changing policy priorities, and financial losses due to climate change.


Core environmental workers in Administrative officer positions are anticipated to see the highest ne hiring requirements to 2033 at $\mathbf{1 2 , 2 5 0}$ workers ( $\mathbf{4 1 \%}$ of 2024 environmental employment), while those working within Professional occupations in business management consulting $(\mathbf{1 0 , 8 9 0})$ are expected to experience the highest proportion of net hiring requirements in relation to 2024 employment levels, at 76\%
Consistent with the above outlook for core environmental workers within the Construction industry (Table 7), Construction managers are the only top occupation by net hiring requirements expected to see negative workforce growth to 2033 , with the occupation expected to contract by $\mathbf{5 5 0}$ workers.

Table 7. Net Hiring Requirements to 2033 by Industry, Core Environmental Workers

| industry (Nalcs) | ENVIRONMENTAL EMPLOYMENT N 202 | EXPANSION DEMAND 2024-2033 | $\begin{aligned} & \text { REPLACEMENT } \\ & \text { DEMAND } \\ & 2024-2033 \end{aligned}$ |  | NET HIRING <br> REQUIREMENTS AS A \% OF ENVIRONMENTAL EMPLOYMENT IN 2024 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Professional, scientific and technical services (54) | 118,640 | 24,710 | 28,340 | 53,050 | 45\% |
| Public administration (91) | 86,420 | 5,410 | 22,810 | 28,220 | 33\% |
| Construction (23) | 40,370 | -820 | 9,520 | 8,700 | 22\% |
| Health care and social assistance (62) | 17,750 | 3,120 | 5,470 | 8,590 | 48\% |
| Educational services (61) | 28,070 | -200 | 8,110 | 7,910 | 28\% |
| Manufacturing (31) | 48,840 | $-4,210$ | 12,040 | 7,840 | 16\% |
| Real estate and rental and leasing (53) | 11,430 | 2,230 | 3,930 | 6,160 | 54\% |
| Transportation and warehousing (48) | 8,430 | 1,660 | 2,210 | 3,870 | 46\% |
| Utilities (22) | 20,830 | -1,360 | 4,580 | 3,220 | 15\% |
| Wholesale trade (41) | 8,580 | 490 | 2,150 | 2,640 | 31\% |
| Other services (except public administration) (81) | 10,810 | -220 | 2,740 | 2,520 | 23\% |
| Agriculture, forestry, fishing and hunting (11) | 7,360 | 560 | 1,490 | 2,050 | 28\% |
| Retail trade (44) | 7,000 | -80 | 1,840 | 1,760 | 25\% |
| Finance and insurance (52) | 7,230 | -180 | 1,620 | 1,440 | 20\% |
| Administrative and support, waste management and remediation services (56) | 8,180 | -800 | 1,820 | 1,020 | 12\% |
| Arts, entertainment and recreation (71) | 5,770 | -140 | 1,130 | 990 | 17\% |
| Mining, quarrying, and oil and gas extraction (21) | 13,710 | -1,640 | 2,560 | 920 | 7\% |
| Accommodation and food services (72) | 1,510 | -30 | 280 | 250 | 17\% |
| Management of companies and enterprises (55) | 250 | 0 | 0 | 0 | 0\% |
| Information and cultural industries (51) | 2,520 | -420 | 410 | -10 | - |


| occupation (NOC) | ENVIRONMENTAL EMPLOYMENT IN 2024 | $\begin{aligned} & \text { EXPANSIN } \\ & \text { DEMAND } \\ & \text { 2024-2033 } \end{aligned}$ | REPLACEMENT <br> DEMAND <br> $2024-2033$ | $\substack{\text { NET HIIING } \\ \text { REQUIREMENTS } \\ \text { 2024-2033 }}$ | NET HIRING ReqUIREMENTS AS A \% EMPLOYMENT IN 2024 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Administrative officers (13100) | 29,880 | 2,700 | 9,550 | 12,250 | 41\% |
| Professional occupations in business management consulting (11201) | 14,380 | 5,820 | 5,070 | 10,890 | 76\% |
| Civil engineers (21300) | 38,890 | 1,370 | 7,710 | 9,080 | 23\% |
| Contractors and supervisors, mechanic trades (72020) | 12,330 | 1,760 | 4,300 | 6,060 | 49\% |
| University professors and lecturers (41200) | 15,990 | 420 | 5,500 | 5,920 | 37\% |
| Construction managers | 26,050 | -550 | 6,190 | 5,640 | 22\% |
| Mechanical engineers (21301) | 10,720 | 3,100 | 1,970 | 5,070 | 47\% |
| ivil engineering technologists and technicians (22300) | 8,800 | 2,730 | 2,140 | 4,870 | 55\% |
| Other professional engineers (21399) | 20,790 | 200 | 4,450 | 4,650 | 22\% |
| Firefighters (42101) | 9,970 | 980 | 3,480 | 4,460 | 45\% |

## ENVIRONMENTAL mansurit OUTLOOK

As we navigate the complexities of environmental challenges, one thing becomes abundantly clear: without an increase in the supply of skilled environmental workers, we face shortages in certain environmental roles. ${ }^{20}$ Nearly $80 \%$ of surveyed environmental workers in 2023 held a post-secondary credential. In order to meet the expected growth in demand of environmental workers, the supply of post-secondary educated workers will need to keep pace

PROJECTED LABOUR SHORTAGES BY OCCUPATION
As the urgency to combat climate change intensifies, industries grapple with a growing demand for skilled professionals equipped to tackle environmental challenges head-on. Yet, a glaring gap persists between this demand and the available workforce. By 2033, labour market shortages are expected for the following occupations.
Moderate-risk occupations have gaps ranging between 100 and 500 environmental workers, while high-risk occupations have expected gaps of $500+$ environmental workers.
The following table identifies occupations based on how difficult it might be to find qualified candidates to fill vacancies within the decade. Occupations in bold are mapped to the core environmental workforce, i.e., those requiring environmental-specific competencies.

Table 9. Projected Shortages for Environmental Workers, by Education Level and by Severity of Risk

| MANAGEMENT | OCCUPATIONS REQUIRING A UNIVERSITY DEGREE | OCCUPATIONS REQUIRING <br> A COLLEGE DIPLOMA OR APPRENTICESHIP TRAINING |
| :---: | :---: | :---: |
| MODERATE RISK |  |  |
| Legislators and senior management | Education policy researchers, consultants and program officers Recreation, sports and fitness policy researchers, consultants and program officers <br> Program officers unique to government \& Other professional occupations in social science Industrial and manufacturing engineers \& Metallurgical and materials engineers | Welders and related machine <br> operators <br> Residential and commercial installers and servicers <br> Heavy-duty equipment mechanics Logging and forestry workers Electricians (except industrial and power systems) <br> Construction millwrights and industrial mechanics <br> Electrical and electronics engineering technologists and technicians Plumbers <br> Contractors and supervisors, mechanic trades \& supervisors, printing and related occupations |
| HIGH RISK |  |  |
| Managers in public administration Home building and renovation managers | Professional occupations in <br> advertising, marketing and public relations <br> University professors and lecturers Natural and applied science policy researchers, consultants and program officers <br> Post-secondary teaching and research assistants <br> Mechanical engineers Chemical engineers Professional occupations in business management consulting Mining engineers; Geological engineers \& Petroleum engineers | Administrative officers <br> Civil engineering technologists and technicians <br> User support technicians \& Information systems testing technicians |

SHORTAGES IN MANAGEMENT OCCUPATIONS
Within the next decade, nearly a quarter of the projected environmental job openings will be in management occupations. Many of those job openings will be the result of incumbents leaving their positions, largely due to retirements. Of the 85,822 management positions that will need to be filled over the next decade, 74,742 of them are a result of replacement demand (filling empty positions from people vacating the industry).
Finding the right candidate to fill an environmental management role can be challenging. Environmental managers are required to have a broad knowledge of all functions/activities within their oversight, as well as the leadership and management skills needed to direct the work under their purview effectively. Their work focuses on systems thinking, the integration of knowledge, professional ethics, and strategic decision-making in the management of and social issues.

Since years of professional experience may be required, matching the right candidate to the job may be a challenge, even in those management occupations for which we project surpluses. In some cases, those applying for management-level positions might be less experienced workers seeking to advance their careers, so a surplus of environmental job seekers does not necessarily reflect a surplus of qualified candidates.

Management positions are particularly important because they inspire and enable the people under them to do their best work. Poor management was one of the top reasons for employee turnover in a recent CE3C survey. ${ }^{21}$ Not being able to find and hire managers with the appropriate skills impacts other jobs, too
SHORTAGES IN OCCUPATIONS REQUIRING A UNIVERSITY DEGREE
The environmental workforce includes a wide variety of occupations that usually require a bachelor's degree or higher, such as engineers, designers, scientific professionals, program officers, researchers, and consultants.
The labour force holding relevant university credentials represents a potential supply of workers whose qualifications are in demand by employers of environmental workers. Over time, the number of workers with in demand university credentials will impact ight the labour market is for environmental workers. Access to training and education will elp incrase help increase the supply of workers with environmental competencies, which in turn creates a

The ability of environmental employers to draw from the pool of qualified candidates will depend on factors such as (1) whether these employers can offer competitive salaries and benefits, and (2) whether these employers can offer environmental-specific supplementa training to new entrants.
In a CE3C Survey, of all the voluntary staff turnover reported on, over $50 \%$ of those surveyed left their positions for a competitor or client. ${ }^{22}$ The main reason staff left was to seek better eft their positions for a competitor or client. ${ }^{22}$ The main reason staff left was to seek better environmental sector must be able to create good opportunities for their employees.

SHORTAGES IN OCCUPATIONS REQUIRING A COLLEGE DIPLOMA OR APPRENTICESHIP TRAINING

More than a third of the projected 480,500 environmental job openings over the next decade will require workers to have completed a post-secondary credential such as a college diploma or certificate, an apprenticeship or other specialized training. These credentials are typically job-specific, and the educational programs provide graduates with the technical and transferable skills required for success in their chosen fields. Occupations for which we project a shortage of qualified job seekers for environmental roles include civil engineering technologists and technicians, administrative officers, user support technicians, and information systems testing technicians
ENVIRONMENTAL TALENT GAP
To fill these projected environmental job openings, the number of qualified candidates seeking work will need to meet or exceed the environmental net hiring requirements from now to 2033. Finding the workers required to meet growing demand is not guaranteed, as labour market gaps in the environmental sector can occur for a variety of reasons. In some cases, the supply of workers with the right training or credentials is not sufficient to meet the needs of employers across all sectors, resulting in a widespread labour shortage.
In other cases, the number of workers is adequate to meet the needs of the broader economy but workers with the required competencies are scarce. In other words, there is a skill shortage The Canadian Occupational Projection System (COPS) predicts that there will be 7.4 million job seekers entering the market over the next approximately 10 years.

ECO Canada estimates that one in every 1 in 15 workers in Canada will be in an environmental role in 2024. Assuming this ratio stays similar, the number of workers entering the workforce will be consistent to keep up with demand, but it is not guaranteed that prospective workers will have all the necessary skills and training to be adequately matched to the available jobs.

The potential of skill mismatching could impede Canada's ability to achieve its environmental objectives. To hedge against this possibility will require collaboration among governments, educational institutions, workers, and employers. For several critical environmental occupations, labour and skill shortages are expected to persist over the longer term
It will be crucial to have appropriate training available to post-secondary students and recent graduates, who will be necessary to fill the skill gap. $76 \%$ of environmental workers have a post-secondary credential, compared to $63 \%$ of the broader Canadian labour force. Most occupations that ECO Canada predicts will likely see a shortage of workers by 2033 are positions that require a university education, and two-thirds of all projected job openings are in occupations usually requiring at least post-secondary education or management occupations. ${ }^{23}$

Figure 9. Educational Representation Among Top Industry Employers of Environmental Workers


BUILDING CANADA'S GREEN WORKFORCE: OPPORTUNITIES AND CHALLENGES
Bridging the environmental talent gap demands proactive measures aimed at aligning workforce skills with industry demands. Collaboration among governmental bodies, educational institutions, employers, and workers is crucial in developing tailored training programs and inithatives to address skill shortages. By investing neducational pathways that equip individuals readiness and enhance its capacity to meet environmental objectives. Fostering partnerships between industry stakeholders and academic institutions can facilitate the design of curriculum that reflects real-world needs, ensuring graduates are adequately prepared to enter the workforce. Moreover, initiatives to attract and retain talent in the environmental sector, such as offering competitive salaries, professional development opportunities, and advancement pathways, can help alleviate skill shortages over the long term. By embracing these solutions collectively, Canada can position itself for sustainable growth while effectively addressing the challenges posed by the environmental talent gap.

## Appendix A: Methodology

The purpose of this research is to estimate employment of, and project labour market requirements for environmental workers. This analysis estimates the demand for skilled trade workers in the environmental workforce using an analysis of quarterly job postings from broad range of job posting boards provided by TalentNeuron. ${ }^{24}$ The process for doing so is two-fold: first, it identifies which job postings relating to each occupation ( 5 -digit NOC) are for environmental positions using a keyword search. Second, it applies environmental shares to an industry and occupation model of the Canadian economy to develop an estimate of current and future labour dynamics for each occupation

## JOB SHARE ANALYSIS

The core dataset for the analysis is the job posting database, an aggregation of job postings collected from a broad array of job posting websites in French and English from across Canada, limited to):

- Job location (Province)
-8-digit level 2010 O*NET-SOC occupation
- Posting company
- Job title
- Full text of the job listing

ECO Canada identifies postings for environmental positions by applying a filter of sentence fragments related to environmental activity to the TalentNeuron dataset. The text in each job posting is searched to see if each fragment can be found in the job posting and the results are tracked by post and fragment. Postings with enough matched fragments to meet a fragment-specific minimum match threshold are counted as matches for each linked area of focus.
Some further filtering is required on the job posting data before being used to compare to occupational employment data, however, since job posts in the TalentNeuron dataset are mapped to the 2010 O*NET-SOC occupation hierarchy, rather than the 5 -digit 2021 NOC classifications compared to the 5165 -digit NOC codes. However, this hierarchy does not have unique mappings to the NOC hierarchy. We have developed a concordance which allows us to align O*NET-SOC many occupations to NOC occupations. Where no direct unique match is available we used additional text analysis to attribute occupations within environmental positions. In attributing totals to occupations, however, this approach is too computationally intensive and non-unique matches were distributed according to their distribution in the Canadian economy.
The research team also assigns individual job posts to industries using an algorithm based on the following rules in the following order

- where a job post contains industry-specific language, it was assigned to that industry; and - where the job post was posted by a company with a known industry categorization, the post is assigned to that company's industry
In cases where the company posting the job ad is a federally registered corporation, it is categorized into an industry based on its name and NAICS classification in the national corporation register. Some small businesses are classified based on identifiers within the business name (for example, a posting company called "AAA plumbing" would be classified within the Plumbing, heating and air-conditioning contractors NAICS).

ESTIMATING AND FORECASTING ENVIRONMENTAL
LABOUR FORCE DYNAMICS

## ESTIMATING BASELINE ENVIRONMENTAL EMPLOYMEN

The environmental workforce is defined in this analysis as the environmental share of jobs ${ }^{23}$ times the number of jobs for each occupation (5-digit NOC) and province/territory. To estimate this share, the research team compares characteristics of identified environmental positions with their prevalence in TalentNeuron's full database. This allows the researchers to estimate an Occupation and province/territory-specific share of total positions linked to each environmental area of focus. The result is the EnviroShare, a province/territory and occupation-specific proportion of employment considered to be environmental. ${ }^{26}$

Mathematically, the job posting counts and the totals are both arranged in $p \times n$ matrices ( and $\mathbf{T}$ ), where $p$ is the number of provinces and $n$ the number of 5 -digit NOC occupations. The workforce share matrix ( $\mathbf{W}$ ) is a similar $p \times n$ matrix for each year and quarter calculated by:

## $\mathrm{W}=\mathrm{J} \odot \mathrm{T}$

To estimate the number of jobs, the research team uses quarterly occupational employment data from the Labour Force Survey (LFS). Each share is calculated with respect to the labour force composition within that quarter and then annualized based on a weighted average reflecting each quarter's contribution to the annual labour force. This data is augmented by projection from Census data where detailed occupation data was outside the survey. Employment estimates were organized into the same $p \times n$ matrix (L) for each year and quarter to create the Environmental Workforce (E):

## $\mathrm{E}=\mathrm{W} \odot \mathrm{L}$

For industry matches, the approach is somewhat more complicated. Industry-level job posting totals are not available within the TalentNeuron database. As such the industry categorization from the job posting analysis is counted within ccupations, such that industry data is organized into an in $x p$ matrix, where $i$ is the number of two-digit NAICS industries and $n$ the number of 5-digit NOC occupations. This matrix (I) is the share of each industry within the job posts for each 5 -digit NOC and province/territory. The in $x p$ Environmental Workforce by Industry matrix (E) is:

## $\dot{\mathrm{E}}=\mathrm{E} \odot \mathrm{I}$

The total size of the environmental workforce is be calculated as the grand sum of $\dot{E}$.
The research team projects future environmental employment by extending occupation and industry-level share trends over a labour market forecast provided by Prism Economics. That forecast is built on the macroeconomic model provided by Stokes Economics and deaths and retirement distributions based on the Canada Occupation Projection System ("COPS") forecas maintained by Employment and Social Development Canada, as well as Prism's computable general equilibrium model of occupational and industry labour dynamics.

Prism's model provides a forecast of employment change and job replacement, representing the labour demand for environmental jobs. The baseline jobs forecast will further be adjusted to reflect observed changes in environmental iob shares over time, All variables are forecasted at the five-digit NOC and two-digit NAICS levels, in keeping with the underlying share estimates of environmental employment.
${ }^{4}$ This measure reflects the proportion of positions advertised online that indicate that either the employer engages in the production/ provision of environmental goods/services or the job requires environmental-related knowledge, skils or aptitudes. This is used as a
proxy for the proportion of current employment with these characteristics and may overstate the true environmental employment share if the newly advertised positions reflect an increase in the demand for environmental work.
${ }^{5}$ For example, suppose that the total number of job postings for NOC 21300 (Civil engineers) in Ontario in the current period is 4,000 and the number of job postings that are considered to be environmental within that NOC and region is 800 . Then the enviroshare is and
$20 \%$

PROJECTING FUTURE ENVIRONMENTAL EMPLOYMENT
The research team projects future environmental employment by extending occupation and industry-level share trends over a labour market forecast provided by Prism Economics. That forecast is built on the macroeconomic model provided by Stokes Economics and deaths and retirement distributions based on the Canada Occupation Projection System ("COPS") forecast maintained by Employment and Social Development Canada, as well as Prism's computable general equilibrium model of occupational and industry labour dynamics.
Prism's model provides a forecast of employment change and job replacement, representing the labour demand for environmental jobs. The baseline jobs forecast will further be adjusted to reflect observed changes in environmental job shares over time. All variables are forecasted at the five-digit NOC and two-digit NAICS levels, in keeping with the underlying share estimates of environmental employment

CHALLENGES AND LIMITATIONS
Job posting analysis provides us with an opportunity to collect large amounts of data about the demand for different types of workers. However, the methodology also has limitations:

- Not all jobs are posted online. The job posting database does not gather information about jobs that are hired through other means (e.g., signs in the window, temporary employment agencies, headhunters, union halls, etc.). This may be especially common for Red Seal Trades, as many opportunities are hired through word of mouth, personal connections, or nion halls. As this is our first foray into environmental Red Seal Trades modelling we have very little information about the impact that this may have on employment estimates and projections. To address this concern, we are incorporating information about the number projections. To adress hern whis model.
- There is no standardized multiplier to adjust job posting data to actual labour market (employment) data. For example, job postings appear more frequently for certain occupations that have higher turnover rates. In this instance, a higher number of job postings does not translate directly into higher employment.
- The vendor job posting data collection processes and algorithms vary and are not systematically linked to Government of Canada hierarchies for occupations and industries. The quality of the job posting data mapping to NOC and NAICS varies with the processes and algorithms used. This impacts the quality of the employment estimates based on the job posting analysis.
- The number of job postings within a particular region of Canada can be very small. When the sample of job postings for an occupation is small, environmental shares are estimated with lower confidence levels and can vary widely from period to period.
- Hiring demand for environmental workers does not directly measure environmental work within the current labour force. Rather, it is a proxy for the environmental employment share. At the present time, given the growing interest in environmental activity throughout reater that is consider environmental is also reasonable to assum additional skills and knowledge related to environmental activity and would thereby be considered environmental workers.

A key assumption of ECO Canada's analysis is that job postings reflect the occupations at large As such, we are planning on conducting further work to refine this methodology to take these ssues into account.

Appendix B: 100 Top Occupations EnviroShare, Environmental Employment in 2024 and Net Hiring Requirements to 2033 Occupations marked with an asterisk (*) have been mapped to core environmental workers.

| occupation (NOC) | $\begin{gathered} \text { ENVIROSHARE IN } \\ 2023 \end{gathered}$ | ENVIRONMENTAL EMPLOYMENT IN 2024 | $\begin{aligned} & \text { EXPANSION } \\ & \text { DEMAND } \\ & \text { 2024-2033 } \end{aligned}$ | $\begin{gathered} \text { REPLACEMENT } \\ \text { LEMAND } \\ 2024-2033 \end{gathered}$ | $\begin{gathered} \text { NET HIRING } \\ \text { REQUIREMENTS } \\ 2024-2033 \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Professional occupations in advertising, marketing and public relations (11202) | 20\% | 44,870 | 13,850 | 6,560 | 20,410 |
| Home building and renovation managers (70011) | 23\% | 32,670 | 7,120 | 11,170 | 18,290 |
| Other managers in public administration (40019) | 53\% | 16,830 | 7,880 | 7,860 | 15,740 |
| Administrative officers (13100)* | 13\% | 29,880 | 2,700 | 9,550 | 12,250 |
| Professional occupations in business management consulting (11201)* | 12\% | 14,380 | 5,820 | 5,070 | 10,890 |
| Occupational health and safety specialists (22232) | 38\% | 13,060 | 5,720 | 4,420 | 10,140 |
| Civil engineers (21300)* | 61\% | 38,890 | 1,370 | 7,710 | 9,080 |
| Information systems specialists <br> (21222) | 6\% | 13,130 | 3,520 | 3,240 | 6,770 |
| Sales and account representatives - wholesale trade (non-technical) (64101) | 4\% | 10,450 | 3,320 | 2,760 | 6,070 |
| Contractors and supervisors, mechanic trades (72020)* | 18\% | 12,330 | 1,760 | 4,300 | 6,060 |
| University professors and lecturers (41200)* | 19\% | 15,990 | 420 | 5,500 | 5,910 |
| User support technicians (22221) | 9\% | 10,210 | 3,350 | 2,300 | 5,650 |
| Construction managers (70010)* | 25\% | 26,050 | -550 | 6,190 | 5,650 |
| Mechanical engineers (21301)* | 24\% | 10,720 | 3,100 | 1,970 | 5,070 |
| Civil engineering technologists and technicians (22300)* | 34\% | 8,800 | 2,730 | 2,140 | 4,870 |
| Health policy researchers, consultants and program officers (41404) | 18\% | 7,940 | 3,090 | 1,740 | 4,830 |
| Managers in agriculture (80020) | 12\% | 14,080 | -500 | 5,210 | 4,710 |
| Other professional engineers <br> (21399)* | 51\% | 20,790 | 200 | 4,450 | 4,660 |
| Post-secondary teaching and research assistants (41201) | 12\% | 10,150 | 3,730 | 840 | 4,570 |
| Firefighters (42101)* | 26\% | 9,970 | 980 | 3,480 | 4,450 |
| Human resources professionals (11200)* | 7\% | 9,160 | 2,390 | 1,870 | 4,260 |


| Retail and wholesale trade managers (60020) | 4\% | 15,060 | $-1,130$ | 5,230 | 4,100 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Police officers (except commissioned) (42100)* | 12\% | 9,480 | 1,100 | 2,970 | 4,070 |
| Biologists and related scientists <br> (21110)* | 48\% | 14,700 | 1,010 | 3,060 | 4,070 |
| Facility operation and maintenance managers (70012)* | 24\% | 8,100 | 1,110 | 2,920 | 4,030 |
| Engineering managers (20010)* | 34\% | 11,400 | 1,010 | 2,920 | 3,930 |
| Lawyers and Quebec notaries (41101)* | 10\% | 11,580 | 1,500 | 2,310 | 3,810 |
| Construction millwrights and industrial mechanics (72400)* | 9\% | 8,070 | 1,300 | 2,490 | 3,780 |
| Natural and applied science policy researchers, consultants and program officers (41400)* | 16\% | 5,930 | 2,340 | 1,200 | 3,540 |
| Procurement and purchasing agents and officers (12102) | 11\% | 8,680 | 1,090 | 2,390 | 3,480 |
| Transport truck drivers (73300) | 2\% | 7,060 | 1,280 | 2,180 | 3,460 |
| Technical sales specialists wholesale trade (62100) | 8\% | 10,340 | 680 | 2,610 | 3,300 |
| Social and community service workers (42201) | 5\% | 7,810 | 1,600 | 1,590 | 3,190 |
| General building maintenance workers and building superintendents (73201) | 13\% | 9,610 | -370 | 3,490 | 3,110 |
| College and other vocational instructors (41210) | 7\% | 9,410 | 690 | 2,420 | 3,100 |
| Computer and information systems managers (20012)* | 10\% | 11,610 | 30 | 3,040 | 3,070 |
| Program leaders and instructors in recreation, sport and fitness (54100) | 5\% | 6,790 | 2,250 | 790 | 3,050 |
| Fire chiefs and senior firefighting officers (40041)* | 39\% | 2,440 | 1,510 | 1,370 | 2,870 |
| Financial and investment analysts (11101) | 7\% | 5,470 | 1,890 | 950 | 2,840 |
| Manufacturing managers (900010)* | 14\% | 15,630 | -1,750 | 4,550 | 2,800 |
| Accounting technicians and bookkeepers (12200) | 4\% | 7,270 | 430 | 2,340 | 2,770 |
| Registrars, restorers, interpreters and other occupations related to museum and art galleries (53100) and art galleries (53100) | 50\% | 6,040 | 1,230 | 1,530 | 2,760 |
| Electrical and electronics engineers (21310)* | 28\% | 11,030 | 330 | 2,400 | 2,740 |
| Paralegals and related occupations (42200) | 13\% | 5,260 | 1,340 | 1,380 | 2,720 |
| Security guards and related security service occupations (64410) | 5\% | 5,600 | 1,360 | 1,350 | 2,710 |


| Accommodation service managers (60031) | 6\% | 3,140 | 1,130 | 1,560 | 2,690 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Store shelf stockers, clerks and order fillers (65102) | 2\% | 5,430 | 1,790 | 870 | 2,660 |
| Electrical and electronics engineering technologists and technicians (22310) | 15\% | 4,270 | 1,310 | 1,330 | 2,640 |
| Supervisors, supply chain, tracking and scheduling coordination occupations (12013) | 5\% | 4,220 | 1,200 | 1,380 | 2,580 |
| Financial auditors and accountants (11100) | 6\% | 15,250 | -740 | 3,310 | 2,570 |
| Chemical engineers (21320)* | 35\% | 4,940 | 1,280 | 1,230 | 2,510 |
| Electricians (except industrial and power system) (72200) | 9\% | 11,070 | 610 | 1,890 | 2,500 |
| Supervisors, railway transport operations (72023) | 58\% | 4,010 | 1,110 | 1,320 | 2,430 |
| Retail sales supervisors (62010) | 2\% | 3,990 | 1,530 | 900 | 2,430 |
| Accounting and related clerks (14200) | $3 \%$ | 4,340 | 1,040 | 1,360 | 2,410 |
| Software developers and programmers (21232) | 3\% | 4,270 | 1,600 | 650 | 2,250 |
| Supervisors, motor transport and other ground transit operators (72024) | 12\% | 4,370 | 860 | 1,350 | 2,210 |
| Database analysts and data administrators (21223) | 8\% | 4,540 | 1,380 | 720 | 2,100 |
| Managers in social, community and correctional services (40030)* | 12\% | 5,190 | 320 | 1,770 | 2,090 |
| Supervisors, petroleum, gas and chemical processing and utilities (92011) | 27\% | 5,050 | 420 | 1,660 | 2,080 |
| Petroleum engineers (21332)* | 28\% | 4,360 | 1,240 | 830 | 2,060 |
| Geological engineers (21331)* | 43\% | 3,070 | 1,420 | 630 | 2,050 |
| Forestry professionals (2111)** | 87\% | 6,470 | 750 | 1,290 | 2,040 |
| Financial advisors (11102) | 3\% | 3,240 | 1,140 | 840 | 1,990 |
| Cleaning supervisors (62024) | 12\% | 4,440 | 850 | 1,100 | 1,950 |
| Executive assistants (12100) | 9\% | 3,620 | 650 | 1,290 | 1,930 |
| Heavy-duty equipment mechanics (72401) | 7\% | 4,690 | 900 | 1,010 | 1,910 |
| Senior managers - financial, communications and other business services (00012) | 9\% | 4,700 | -180 | 2,080 | 1,900 |
| Construction inspectors (22233) | 23\% | 5,820 | 160 | 1,670 | 1,830 |
| General office support workers (14100) | 5\% | 5,770 | 260 | 1,560 | 1,810 |
| Social policy researchers, consultants and program officers (41403) | 5\% | 4,150 | 980 | 810 | 1,780 |


| Supervisors, finance and insurance office workers (12011) | 7\% | 3,140 | 840 | 940 | 1,780 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Landscape architects (21201)* | 43\% | 3,000 | 1,260 | 520 | 1,780 |
| Architecture and science managers (20011)* | 30\% | 5,140 | 390 | 1,380 | 1,760 |
| Computer network and web technicians (22220) | 11\% | 4,550 | 840 | 810 | 1,650 |
| Financial managers (10010) | 8\% | 6,300 | -110 | 1,670 | 1,560 |
| Chemists (21101) | 19\% | 2,730 | 790 | 760 | 1,550 |
| Chemical plant machine operators (94110) | 18\% | 3,230 | 470 | 1,080 | 1,550 |
| Industrial electricians (72201) | 17\% | 6,090 | -90 | 1,620 | 1,540 |
| Industrial and manufacturing engineers (21321)* | 24\% | 4,980 | 690 | 840 | 1,530 |
| Plumbers (72300) | 13\% | 7,420 | 560 | 970 | 1,530 |
| Construction estimators (22303) | 15\% | 3,390 | 640 | 870 | 1,500 |
| Education policy researchers, consultants and program officers (41405) | 9\% | 2,750 | 920 | 540 | 1,460 |
| Landscaping and grounds maintenance labourers (85121) | 4\% | 3,300 | 940 | 510 | 1,450 |
| Heavy equipment operators (73400) | 7\% | 5,430 | 250 | 1,180 | 1,430 |
| Electronic service technicians (household and business equipment) (22311) | 9\% | 4,000 | 140 | 1,260 | 1,400 |
| Property administrators (13101) | 9\% | 4,280 | -100 | 1,480 | 1,380 |
| Software engineers and designers (21231) | 4\% | 4,410 | 850 | 520 | 1,360 |
| Contractors and supervisors, heavy equipment operator crews (72021) | 19\% | 11,080 | $-1,720$ | 3,070 | 1,350 |
| Mechanical engineering technologists and technicians (22301)* | 14\% | 3,370 | 600 | 710 | 1,310 |
| Supervisors, other mechanical and metal products manufacturing (92023) | 10\% | 1,890 | 580 | 700 | 1,280 |
| Technical occupations in geomatics and meteorology (22214)* | 44\% | 4,500 | 620 | 640 | 1,260 |
| Government managers economic analysis, policy development and program administration (40011)* | 32\% | 4,640 | -390 | 1,640 | 1,250 |
| Other business services managers (10029)* | 15\% | 3,130 | 410 | 820 | 1,230 |
| Other professional occupations in social science (41409) | 61\% | 5,630 | -810 | 2,040 | 1,230 |
| Shippers and receivers (14400) | 3\% | 3,130 | 360 | 840 | 1,210 |
| Public works maintenance equipment operators and related workers (74205) | 11\% | 3,010 | 430 | 740 | 1,170 |



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