

ECO IMPACT 2027

*Where Environmental Talent
Meets Transformation*

Sponsorship Opportunities

ECO IMPACT 2027 – LEARNING SERIES & AWARDS GALA

📅 February 24–25, 2027 📍 The Hyatt Regency, Calgary, AB 🌐 ecoimpact.ca



Funded in part by:
Financé en partie par:

Canada

Canada

Alberta

Contact sales@eco.ca for more information

The Province of Alberta is working in partnership with the Government of Canada to provide employment support programs and services.

Where Environmental Talent Meets Transformation

ECO IMPACT 2027 is a national, in-person conference focused on one of the environmental sector's biggest challenges: building the workforce capacity needed to meet growing demand across Canada. Environmental jobs are growing, funding is being announced, and projects are moving ahead, yet employers across the country continue to face labour shortages, skills gaps, retention challenges, and increasing pressure to attract and develop qualified talent.

Turning Workforce Challenges into Action

Bringing together environmental employers, policymakers, Indigenous leaders, educators, funders, and professionals from across Canada, ECO IMPACT 2027 is designed to move beyond discussion and focus on practical, workforce-driven solutions. The conference will explore how organizations can strengthen talent pipelines, support workforce development, adapt to industry transformation, and build more sustainable and inclusive pathways into environmental careers.

Practical Learning, Connections, and Collaboration

Over two days, attendees will take part in keynote presentations, expert panels, workshops, networking opportunities, speed mentorship, and the ECO IMPACT Awards Gala. Sessions are grounded in current workforce realities and designed to provide practical strategies, real-world case studies, and meaningful conversations that organizations can apply directly within their operations and communities.

Focused Streams Driving Workforce Innovation

Programming is organized across dedicated streams focused on **Workforce Transformation, Skill Development, and Auditing**, alongside an Innovation Stage featuring fast-paced presentations that showcase practical solutions already helping organizations address workforce shortages, strengthen talent pipelines, improve environmental accountability, and support workforce innovation across Canada's environmental and green economy sectors.



Why Sponsor ECO IMPACT 2027?

ECO
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Elevate your Brand in the Environmental Sector

Sponsoring ECO IMPACT 2027 positions your organization alongside the conversations, partnerships, and innovations helping shape the future of environmental work in Canada. Sponsors will connect directly with Industry leaders, investors, funders, researchers, workforce development experts, and professionals from across the country.

ECO IMPACT 2027 offers sponsors:

- **BRAND ELEVATION:**
Gain high visibility among hundreds of environmental professionals and industry leaders.
- **EXCLUSIVE NETWORKING:**
Connect with key stakeholders, clients, partners, and receive Networking Lounge access, and VIP Awards Gala seating.
- **MULTI-CHANNEL EXPOSURE:**
Reach ECO Canada's audience, including 200K monthly website visits, 180K email contacts, and 115K social media followers.
- **INDUSTRY VISIBILITY:**
Contribute to conversations shaping the future of Canada's environmental industry.
- **ON-SITE RECOGNITION:**
Be featured prominently through signage, presentations, live acknowledgements, and a dedicated sponsor booth to showcase your organization.

More than a conference, ECO IMPACT 2027 is a collaborative platform focused on strengthening Canada's environmental workforce.

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& AWARDS GALA

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	EVENT PARTNER	SUSTAINABILITY PARTNER	AWARDS GALA PARTNER	INNOVATION STAGE PARTNER	ECO CHAMPION	ECO EXHIBITOR +	ECO EXHIBITOR	ECOSYSTEM SUPPORTER
Sponsorship Amount	\$15,000	\$10,000	\$10,000	\$10,000	\$7,500	\$5,000	\$3,000	\$2,000
Available Partners	1	1	1	1	4	4	20	∞
Delegate Passes	8	6	6	6	4	3	2	1
Recognition in slides, program, & signage displayed in venue	✓	✓	✓	✓	✓	✓	✓	✓
Logo and link on ecoimpact.ca	✓	✓	✓	✓	✓	✓	✓	✓
Logo included in event emails	+Corporate profile	✓	✓	✓	✓	✓	✓	✓
Discounted event passes	50% off	40% off	40% off	40% off	25% off	25% off	20% off	20% off
Pre-conference social media promo	✓	✓	✓	✓	✓	✓	✓	✓
Recognition at event open & close	Leading Recognition	+ Opening Plenary	+ Awards Gala	+ Innovation Stage	✓	✓	✓	✓
Complimentary exhibitor booth	✓	✓	✓	✓	✓	✓	✓	
One branded social media post	✓	✓	✓	✓	✓	✓		
Blog post to announce partnership	✓	✓	✓	✓	✓	✓		
Opportunity to include materials in attendee swag bags	✓	✓	✓	✓	✓	✓		
Access to opted-in attendee contacts for sponsor promotions	✓	✓	✓	✓	✓			
Reserved table at Awards Gala	✓	✓	✓	✓	✓			
Opportunity to be a panel moderator	✓	✓	✓	✓				
30-second video played on-site; video provided by sponsor	✓	✓	✓	✓				
Advertisement in event program	Full-page ad	Half-page ad	Half-page ad	Half-page ad				
Opportunity to host a breakout session	✓							
PR to announce partnership	✓							
Profile in pre-conference email blast	✓							

Title sponsor for one of the following as an **ECO Champion** or **ECO Exhibitor +** :

Conference Stream / Innovation Stage, Breakfast, Refreshment Break or Lunch Sponsor.

Speed Mentorship, Cocktail Hour, EP Breakfast, Power/Tech or Networking Sponsor.

We Support **your Brand**

SOCIAL MEDIA



115K

Followers



4.1%

Average
engagement rate



13.5+ MIL

Yearly impressions

ECO.CA VISITS



200K

Monthly website
visitors



2.7 MIL

Page views
per year



85%

Of web traffic from
Canadian Audiences

IMPACT 2026 SUCCESS



390

In-person attendees



437

Online attendees

EMAIL REACH



180K

Contacts



36%

Average open rate



4%

Average click rate



70+

Expert speakers



7

Prestige awards

Thank you to our Previous Sponsors

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CONTACT US

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We are located in the heart of Calgary, Alberta, and have representatives located in Vancouver, Edmonton, Windsor and Halifax.

Visit our website or contact us for more information.



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