



VIRTUAL CAREER FAIR

A NATIONAL EVENT FOR THE
ENVIRONMENTAL WORKFORCE

OCTOBER 21, 2026

HOSTED BY VIRTUAL DAYS

SPONSORSHIP OPPORTUNITIES



Funded in part by the
Government of Canada's
Student Work Placement Program



Funded in part by the Government
of Canada's Sectoral Workforce
Solutions Program



VCF
2026

Virtual Career Fair

Network with new talent to accelerate your growth in the environmental sector. With interactive booths, webinars, and learning opportunities, join VCF to stay ahead in the competitive job market.

A NATIONAL EVENT FOR THE ENVIRONMENTAL WORKFORCE

Bringing together influential employers, educators, thought leaders and job seekers within the environmental sector – be a part of the community on: **October 21, 2026 at 8:00 AM MST.**

INTERACTIVE, PERSONALIZED & VIRTUAL CAREER FAIR

Our virtual platform simulates an in-person career fair with branded exhibitor booths, live webinars on workforce strategy, and real-time chat and video tools. **Online chat and networking options** make it easy to connect with talent and employers.

Collected resumes help build strong candidate pipelines, while the **cost-effective, time-efficient** format eliminates travel, accommodation, and venue costs—ideal for organizations hiring remote talent.

Complete platform support ensures a seamless experience for both attendees and exhibitors.

A LEGACY OF SUCCESS FROM VCF 2025

Last year, our virtual career fair had: 2,800 attendees and 14 participating organizations across Canada.

CANADIANS HELPING CANADIANS WITH JOB OPPORTUNITIES

VCF is a **bilingual event** with live translation powered by Wordly. Only participants eligible to work in Canada can attend—ensuring meaningful, qualified connections.



OUR DIGITAL REACH

ECO Canada provides coast-to-coast exposure and brand recognition through our extensive online network.



200,000

MONTHLY WEBSITE VISITS



180,000

EMAIL SUBSCRIBERS



115,000

SOCIAL MEDIA FOLLOWERS



"VCF has been great, easy to use, and eliminates the barriers of traditional career fairs."

– VCF 2024 participant



INTERESTED IN SPONSORING?

Contact sales@eco.ca

VCF 2025 at a Glance



2,800

ATTENDEES ACROSS
CANADA



1,035

JOB APPLICATIONS



14

EXHIBITORS/ORGS



6,060

SPONSOR BOOTH
VISITS



8,554

MESSAGES
EXCHANGED

WHAT MADE VCF 2025 UNIQUE:

VIRTUAL INFORMATION BOOTHS

Attendees connected directly with employers, learned about workplace culture, and explored new opportunities.

ECO WEBINARS

Guests attended expert-led sessions on workforce trends, technical writing, leadership, and more—gaining insights they could apply immediately.

NETWORKING PODS

Professionals joined themed groups to connect with peers, mentors, and leaders who shared their interests.

LIVE EXHIBITS & DEMOS

Participants experienced innovative projects, products, and solutions shaping the environmental sector.



"Over the course of 3 hours, I was truly inspired by the energy, openness, and enthusiasm everyone brought. Participants from all across Canada, different walks of life, and even from abroad came together to share their job search experiences, exchange advice, and encourage one another."

– VCF 2025 participant



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How it Works

PROMOTE YOUR BRAND

Gain brand awareness and promote your business as an employer of choice.

Share your story by uploading PDFs, videos, and more.

ADVERTISE AND MANAGE JOB POSTINGS

Post job vacancies directly at your booth for attendees to browse, apply to, or save for later. Multiple exhibitors can post jobs live for real-time engagement.

EASY BOOTH SETUP

Our team will guide you through the process and be there to help every step of the way.

CUSTOMIZABLE VIRTUAL BOOTHS

Choose from multiple booth templates and personalize them with your company's colours, logos, banners, brochures, and standees.

Booth functions include:

- External links
- Documents to share
- Pop-up videos
- Live Chat Window
- Banners
- 5 booth reps

SMART TALENT MATCHMAKING

Use built-in job-matching technology to filter and identify the most suitable candidates. Hiring managers can:

- Search through hundreds of candidate profiles
- Save profiles to a candidate pipeline

Candidates can also submit resumes directly to their preferred booths.

FLEXIBLE ENGAGEMENT OPTIONS

Engage with attendees in a way that works for you—host one-on-one meetings, group networking sessions, or private chats. Set your availability in advance to stay organized.

LIVE CUSTOMER SUPPORT

Need help along the way? Access live customer support throughout the virtual event for assistance with any questions you may have.

JOB BOARD BENEFITS

Purchase credits for our Job Board and refer attendees directly to your live postings for additional exposure.



"I'm grateful for spaces like this where learning, networking, and career growth all come together in such an accessible way. Here's to building a more sustainable future, one conversation at a time."

– VCF 2025 participant



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Sponsorship Opportunities

CUSTOMIZABLE BOOTH AND AVATAR
OPTIONS ARE AVAILABLE UPON REQUEST.

	GOLD BOOTH SPONSOR	SILVER BOOTH SPONSOR	BRONZE BOOTH SPONSOR
SPONSORSHIP \$ AMOUNT	\$2,000	\$1,000	FREE
Branded Exhibitor Booth	PROMINENT LOCATION	PROMINENT LOCATION	✓
Logo on eco.ca & event emails	✓	✓	✓
Logo displayed on virtual platform	+ LOGO IN AUDITORIUM	✓	✓
Post event report	✓	✓	✓
HR Consulting support	15 HOURS	8 HOURS	5 HOURS
ECO Canada Job Board credit	2 CREDITS	1 CREDIT	
Sponsored push notifications	✓	✓	
Job feature in ECO Canada's monthly newsletter	✓	✓	



INTERESTED IN SPONSORING?

Sponsor the Virtual Career Fair and gain coast-to-coast visibility among thousands of environmental professionals and emerging talent. Position your brand as a leader in Canada's green economy. To explore sponsorship opportunities, contact: sales@eco.ca

Past Sponsors



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ECO Canada

ABOUT US

ECO Canada is the steward for the Canadian environmental workforce across all industries. We champion the end-to-end career of an environmental professional. We do not only train and certify professionals but also help identify and address labour market gaps.

Our efforts promote and drive responsible, sustainable and economic growth to ensure that environmental care and best practice are a priority.

eco.ca



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